Perfect engagement
at every step

Worx solutions, powered by Microsoft technologies

Gold
Microsoft Partner

Microsoft

Worx
customer engagement

Worx Customer Engagement enhances your CRM

consolidated business data

cross-department processes

Dynamics 365 features

360-degree view

open architecture
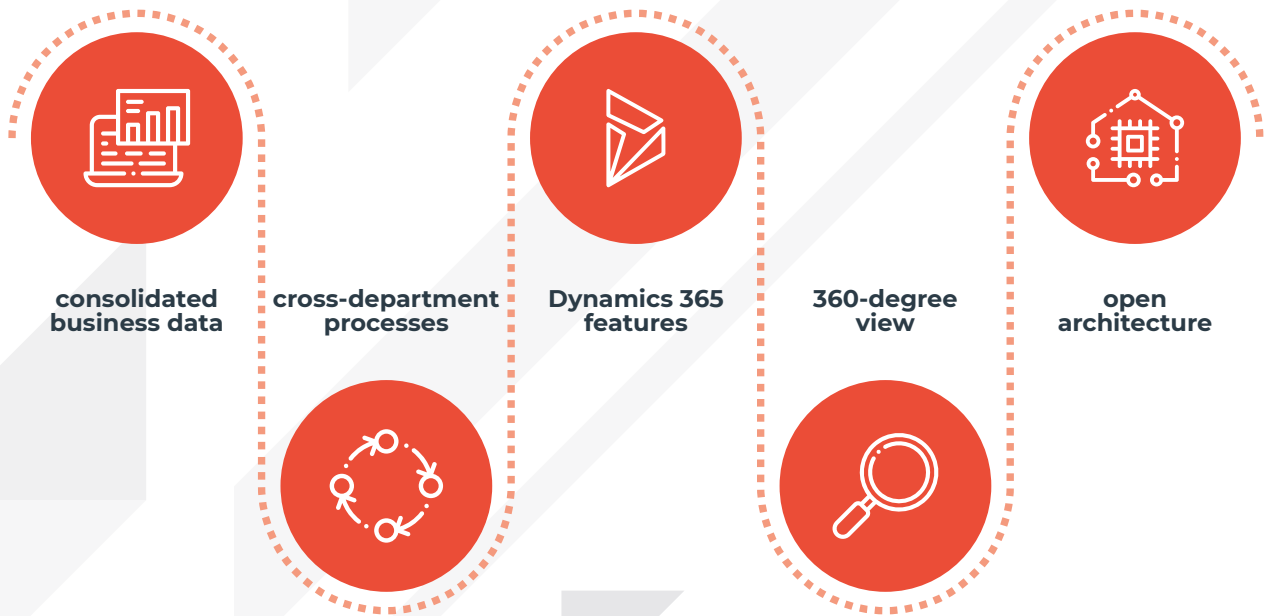
Worx Customer Engagement provides solutions to automate the management of sales and marketing

Dynamics 365 Vertical
Worx Customer Engagement is built on top of Microsoft Dynamics 365, thus leveraging all of its out of the box features and connectors

Process-Oriented
Improve operational efficiency and reduce costs with automated product and business process management software

End-to-End Marketing
Segment, design, execute, capture responses and track your marketing activities and campaigns from one powerful application

Intelligent Insights
Deliver differentiated customer experiences through deeper customer insights, enabling behavioral prediction

Customer Centric
Improve customer relationship and service performance with a crisp yet detailed 360-degree view of the customer

Customer First
Customer service at its finest, making sure the customer has what they need at the right time and channel, in an easy-access format

Worx
customer engagement

sales management

marketing management

customer service

360° view

loyalty
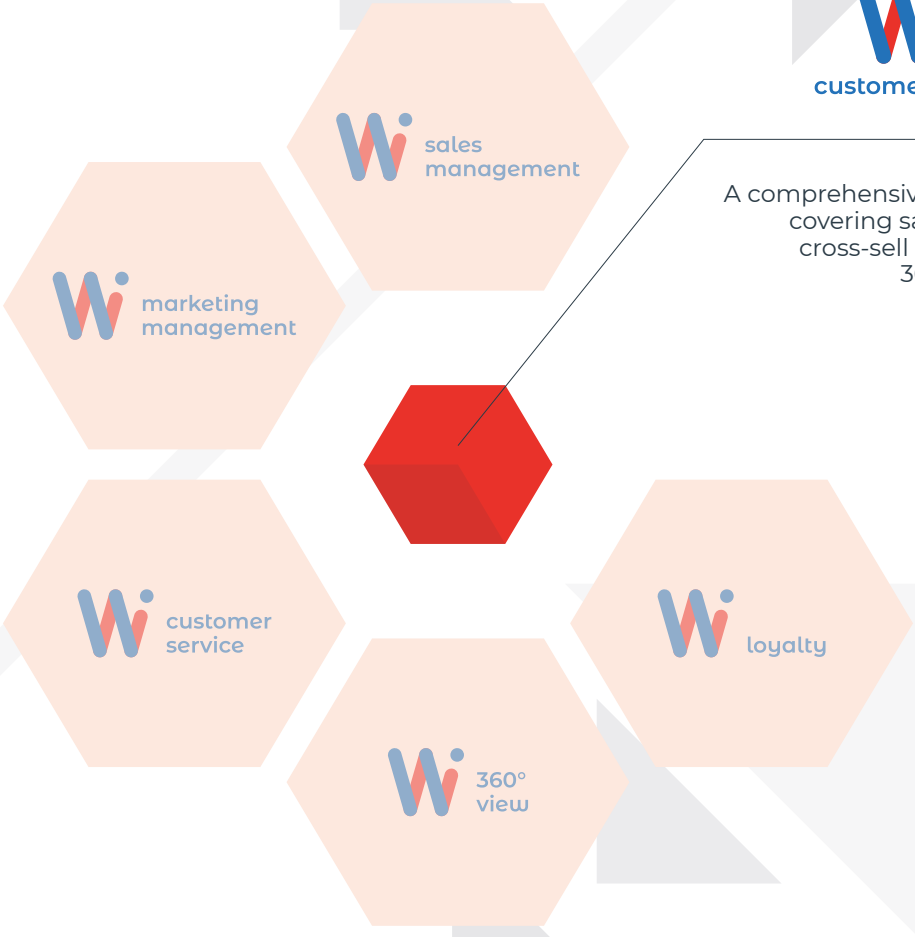
A comprehensive CRM solution covering sales, marketing, cross-sell and customer's 360-degree view

Worx Customer Engagement keeps both Customers and Employees happy

Worx Customer Engagement digitalizes the customer journey by allowing you to:

See a full **360-degree view** of the customer, enabling **high-probability sales and retention**

Run start to end **sales process automation, sales team management** and **operations monitoring**

Provide embedded spot-on **cross-sell, up-sell and next best action** in-app suggestions

Utilize **deep Marketing campaign automation** features for **independent marketing operations**

Leverage **streamlined customer service** with supporting process automations and knowledge base

Create clear and easy-to-manage **loyalty programs** with multiple tiers, segments and point rules

Ready to embark your digital transformation journey

Worx customer engagement

Worx channels

Worx digital branch

Worx business suite

Worx insights

ABOUT CUBIC

Banking software from a company that knows finance

Cubic Information Systems is a software development company that helps businesses across the globe expand their capabilities and improve operations. Cubic is a Microsoft Gold Partner with in-depth knowledge of Dynamics 365, a platform that allow fast and efficient development of innovative, affordable software solutions. With each client, our goal is to increase process efficiencies, reduce costs, optimize the customer experience and uncover new opportunities for growth.

Headquartered in Dubai, UAE, Cubic works with business partners in many regions around the globe.

Let Cubic unlock your institution's untapped potential!

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